

authenticity
quality
safety



Brand/IP Protection
Risk Mitigation
Customer Safety and Satisfaction
Regulatory Compliance



protection of proprietary varieties/strains
differentiation of black/grey market product/material entry
systematic regulatory compliance



the cannabis marketplace



The cannabis marketplace is open for business, and is growing daily. Rapidly-increasing consumer demand for high-quality, safe products; an expanding landscape of industry suppliers and processors; and evolving legislation necessitate focused attention on brand/IP protection, risk mitigation, quality assurance and regulatory compliance.

CertainT[®] provides true provenance traceability including the ability to track products from cultivation, extraction and derivative processing, ensuring marketplace integrity.



While evocative and controversial, the cannabis industry shares common ground with every other commercial endeavor – from integrity comes success.

Growers

Processors

Dispensaries

Consumers



CertainT[®] cannabis assurance



Unique molecular tag is applied to cannabis.



Molecular tag code is stored in secure database.



Additional tag application made to extracts and finished products.



Molecular tag tested to verify product integrity at any point in the global supply chain.



TAG

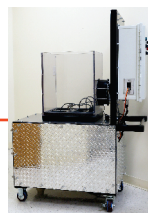
TEST

TRACK



activity data collected and managed in a secure cloud

The molecular tag can be added at any point in the supply/distribution chain. Tags can be added through fogging of harvested plants, direct inoculation of cannabis-derived products, and applied to bulk and retail packaging. The versatility of the molecular tag serves the evolving and dynamic cannabis marketplace.



CTS POD fogging system



oils, isolate and other finished products



labels and packaging

LEARN MORE

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